PAY OR DIE

Documentary Competition | 2023 HRWNY
Post Road Pictures, Salty Features, Social Construct in Association with Sons of Rigor, deNovo Initiative

Directed by
Scott Alexander Ruderman & Rachael Dyer

Produced by
Rachael Dyer, Scott Alexander Ruderman, Yael Melamede

Executive Produced by

Running Time: 90 Minutes

Festival Screenings:
TBA

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Sales:
United Talent Agency | travis.tammero@unitedtalent.com
SYNOPSIS

Insulin does not belong to me, it belongs to the world. - Sir Frederick Banting, co-inventor of insulin who sold his right to the patent for $1 in 1923.

Today, nearly 2 million Americans are being held for ransom. Without insulin, they’ll be dead in days. PAY OR DIE follows 3 families on the receiving end of these ransom notes, revealing the harrowing reality of life with chronic illness in the richest country in the world. From a mother-and-daughter struggling to rebuild their lives after losing their home when they had to spend their rent money on insulin, to a young adult diagnosed with type 1 diabetes during the COVID-19 pandemic, to a Minnesota family thrust into the national spotlight when their 26-year-old son dies from rationing his insulin, PAY OR DIE lays bare the human cost of America’s insulin affordability crisis.

DIRECTOR’S STATEMENTS

“Most of my adult life has been defined by one inescapable question: How can I make enough money as a filmmaker to afford the insulin I need to stay alive?” - Director Scott Ruderman

Story Behind the Film

I was a carefree, 19-year-old college freshman when I was diagnosed with type 1 diabetes and my life was forever changed. Since that day, I have walked a life-or-death tightrope each and every day. Living with type 1 diabetes means having to micromanage the insulin I take, the food I eat, and the activities I do, in order to keep my blood sugar from going too high—risking blindness, amputation, and death—or too low, risking seizures and—again—death.

I thought that was hard enough. But then I turned 26, and aged out of my parents’ health insurance plan. That’s when I came face-to-face with the crushing financial reality of living with type 1 diabetes in America.

In 2018, my partner Rachael and I went to Vancouver, Canada to visit her family. Rachael encouraged me to see if I could get access to affordable insulin while we were there. We walked into a pharmacy, and the pharmacist showed me all the different types of insulin, ranging in price from $19 to $22 per vial. Right there and then, my eyes welled up with tears. Those exact same insulin vials—the same manufacturers, same chemical compositions—cost upwards of $300 per vial in the United States. How could that be?

I began to dig deeper. I reached out to other Americans living with type 1 diabetes and learned about the extreme measures they were taking simply to stay alive. PAY OR DIE is a deeply personal journey for me, and was born out of a sense of duty, as a filmmaker with type 1 diabetes, to use my filmmaking skills to bring attention to people who are struggling and even dying, senselessly.

- Scott Ruderman, Director/Producer/Cinematographer

As a dual Australian-Canadian citizen living and working in the US as a television and film director and producer, I’ve often found myself reeling from the complexity and exorbitant cost of the American healthcare system. But it wasn’t until I met Scott that I truly saw and felt firsthand the toll it takes when a human being is forced to not only endure the physical and emotional burdens of living with a disease, but to do so within the harsh confines of a medical-industrial complex that monetizes their body, their life and their humanity.

We’ve set out to make a film that takes audiences on a journey similar to my own. By creating a film that focuses on the human beings behind the headlines, we aim to lay bare the reality of life — and death — for individuals and families dealing with the inequities and injustices of health care in the richest country in the world. PAY OR DIE will be a call to action to stand up and fight for change.

- Rachael Dyer, Director/Producer

DIRECTORS’ STATEMENT ON ELI LILLY

“While we commend Eli Lilly in taking this first step and hope that Novo Nordisk and Sanofi follow suit, it is important to remember that the key issue is not about these companies voluntarily slashing prices; it’s about changing laws so the insulin manufacturers do not have the ability to raise the prices again. This is the life or death issue that we focus on in our documentary PAY OR DIE it’s also
important to note that insulin is just one of the many expensive prescription drugs in U.S., which is why we need to call for reform. Affordable medication needs to be a basic human right within reach for all Americans.”

- Scott Ruderman and Rachel Dyer

ABOUT THE SUBJECTS

NICOLE & JAMES

Nicole and James are the biracial parents of 26-year-old Alec, who died from rationing his insulin within one month of aging out of his parents’ health insurance plan. Nicole and James, have made it their mission to advocate for affordable insulin. As Nicole and James testify at their state’s legislature, they help build a coalition to pass a bill to ensure that what happened to their son will not happen to another, and no family will have to endure the constant heartbreak of a loss that was avoidable.

SANDRA & EMMA

Sandra and her eleven-year-old daughter Emma both have type 1 diabetes. After Sandra lost her job, they couldn’t afford both rent and insulin, and ended up homeless, living in their car in a Walmart parking lot. As they chase affordable insulin across the Canadian border, they struggle to rebuild their lives. More than just a mother-daughter duo, they are true friends who bring humor and teamwork to an impossible situation.

CARA

A free-spirited young woman with a quirky sense of humor, Cara is diagnosed with type 1 diabetes as COVID-19 surfaces. As she grapples with her new diagnosis, focusing all her energy on learning how to simply stay alive, her longtime partner, Joe, raises concerns about the financial reality they now face and will carry for the rest of her life – all alongside the challenges of a global pandemic.

DR S. VINCENT RAJKUMAR (EXPERT)

Dr. S. Vincent Rajkumar, a hematologist oncologist at the Mayo Clinic, has made it his mission to address the many reasons why prescription drug costs are so high in the United States, including lifesaving drugs like insulin that have been around for over 100 years. Rajkumar highlights the impact of high prescription drug costs on patients and families and why the current policy needs to change.
ABOUT THE FILMMAKERS

SCOTT RUDERMAN | DIRECTOR, PRODUCER, CINEMATOGRAPHER

Scott Ruderman lives with type 1 diabetes and is an award winning filmmaker and cinematographer whose work has been screened in film festivals around the world as well as on Netflix, BBC, HBO, A&E, Hulu, and Discovery+. Scott’s documentary short, PIANO CRAFTMAN, premiered at Big Sky Documentary Festival and Mountain Film Festival, and won a best director award at Madrid Art Film Festival. Scott’s recent cinematography credits include ANDY WARHOL’S AMERICA (2022), and a BBC mini-series, CHASING GHI SLAINE (2021). His cinematography work can also be seen on HBO Max’s THE CRIME OF THE CENTURY (2021), Netflix’s (Un)WELL (2020), and Hulu’s TASTE THE NATION (2020), which was nominated for an IFP Gotham Award. Ruderman’s producing credits include UNANSWERED IIVES, which was awarded the Czech Crystal at the 2019 Golden Prague International Film Festival, and WHITER SHADE OF TERROR, a film about the global spread of anti-muslim rhetoric and an increasingly violent white supremacy movement. Most recently, Scott was a producer on the film ROCK CHICKS, an upcoming documentary that tells the stories of women in rock’n’roll. Ruderman holds a Master of Fine Arts degree in Social Documentary Film from the School of Visual Arts.

RACHAEL DYER | DIRECTOR, PRODUCER

Rachael Dyer, an Australian native, and Canadian citizen based in New York, is an award-winning producer and journalist whose career has taken her across the globe, featuring stories seen on Netflix, Apple TV+, Disney, HBO Max, Hulu, Peacock, Oxygen, Discovery ID, OWN: The Oprah Winfrey Network and BBC. Most recently, she was a senior producer on Hillary & Chelsea Clinton’s documentary series, GUTSY (2022) for Apple TV+, a 4-part series, KEEP THIS BETWEEN US (2022), for Disney’s Freeform channel and Hulu and a 90-minute special for Oxygen and Peacock titled; SHERI PAPINI: LIES, LIES AND MORE LIES (2022). Her previous credits can be found on Netflix’s hit series (UN)WELL (2020) and Quibis ANSWERED by Vox (2020). Prior to her work in documentary, she worked in the field covering breaking news stories for BBC, Australian networks 7, 9, and ABC, and Channel News Asia. Rachael was awarded the Southern California’s Journalist Award for best international feature, as well as a Clio Entertainment Grand winning entry for her work on THE GREATEST SHOWMAN LIVE - the world’s first live commercial for a theatrical release.

YAEL MELAMEDE | PRODUCER

Yael Melamede is the co-founder of SALTY Features—an independent production company based in New York City whose goal is to create media that is thought-provoking, vital, and enhances the world. Melamede’s documentary credits include PAY OR DIE (2023), 1341 FRAMES OF LOVE AND WAR (2022), the Jigsaw Productions/Amblin Entertainment six-part series WHY WE HATE (2019), STRAIGHT/CURVE (2017), WHEN I WALK (News & Documentary Emmy Award Winner 2015), (DIS)HONESTY—THE TRUTH ABOUT LIES (2015), DESERT RUNNERS (2015), INOCENTE (Academy Award Winner, Best Doc Short, 2013), BRIEF INTERVIEWS WITH HIDEOUS MEN (2009), and MY ARCHITECT (Academy Award Nominee, 2004). Yael was an architect before becoming a filmmaker and is a member of the Academy of Motion Picture Arts & Sciences.

TOBY SHIMIN | SUPERVISING EDITOR

Editor Toby Shimin began her film career as a sound editor and switched to picture editing when she cut the 1988 Academy Award nominated short documentary film THE CHILDREN’S STOREFRONT. Since then, she has edited numerous films that have premiered at Sundance, including, HOW TO DANCE IN OHIO, which won a Peabody Award, A LEAP OF FAITH, MARTHA & ETHEL, MISS AMERICA, EVERYTHING’S COOL, as well as the Sundance Audience Award winning films, OUT OF THE PAST, THIS IS HOME, which was also nominated for an Emmy award in editing, and BUCK, which was short-listed for an Academy Award. Toby received the prestigious Documentary Editing Award at the Woodstock Film Festival for HBO’s 32 PILLS: MY SISTER’S SUICIDE. ERNIE & JOE: CRISIS COPS won a Jury Prize at SXSW where it premiered in 2019 and won an Emmy for outstanding editing. Her most recent film, HBO’S BABY GOD was selected to premiere opening night SXSW, 2020. THE RETURN OF TANYA TUCKER: FEATURING BRANDI CARLILE won a jury prize at SXSW’s premiere and will open theatrically in the fall of 2022. Among the recent films that Toby has served as consultant are JACINTA, STORM LAKE, ALWAYS IN SEASON and THE MARTHA MITCHELL EFFECT. Toby is a principal of Dovetail Films, a production and editing company she co-founded in 2001. She has served as a mentor for the Edit and Story labs at the Sundance Institute and Chicken & Egg and is on the advisory boards of Full Frame and Hedgebrook. She joined the faculty of the School of Visual Arts 6 year ago and is co-curator of the documentary film series, Depot Docs.

WILL ROGERS | EDITOR

Will Rogers is film editor based in Brooklyn, NY, who has a passion for putting his extensive production, editing and technical skills to work weaving together socially impactful television and film. Will has recently edited on the four-part HBO documentary series BLACK AND MISSING, which follows sisters-in-law and Black and Missing Foundation founders Derrica and Natalie Wilson as they
fight an uphill battle to bring awareness to the Black missing person cases that are marginalized by law enforcement and national media. He has also recently edited for Discovery’s docuseries WHY WE HATE, which explores the notion that if people can begin to understand their own minds, they can find ways to work against hate and keep it from spreading. Additionally, Will has worked on feature films and limited series for ESPN, Discovery, and NEON. In 2017, he edited the short film UNFORGIVEN for the Florida Center for Investigative Reporting, which aided in restoring a disenfranchised man’s right to vote. Will is a proud uncle, avid runner, and curious person who loves digging into new puzzles and ideas.

**TODD GRIFFIN | COMPOSER**

Todd Griffin is a songwriter, composer and producer working in Brooklyn, New York. He has scored numerous award-winning films including SXSW Grand Jury winner DRAGONSLAYER, Berlin Teddy Award Winner A WALK INTO THE SEA, Cannes nominated RETURN, Slamdance Jury Prize Winner MY MOTHER’S GARDEN, Telluride sensation PRODIGAL SONS, CALIFORNIA SOLO, CHILDREN OF INVENTION, GOOD FORTUNE, and NEW ORLEANS, MON AMOUR. As a producer and player, he has worked with musical luminaries including Vic Chesnutt, Patti Smith, Tom Verlaine, Mary Margaret O’Hara and members of Godspeed You! Black Emperor, Fugazi and The Ex. Griffin was a 2008 fellow at the Sundance Institute Composer’s Lab. He has twice been nominated for CinemaEye Honors for original score, once for UTOPIA IN FOUR MOVEMENTS, and once for DRAGONSLAYER. He wrote original songs and a full score for avant-garde theater director Anne Bogart’s A MIDSUMMER NIGHT’S DREAM and has created and performed live soundtrack shows for Jem Cohen, Brent Green, and international tours with Sam Green and the late Danny Williams’ Warhol Factory films. Alone, and with his band The Quavers, he has released four critically acclaimed albums.

**SARAH SILVERMAN | EXECUTIVE PRODUCER**

Sarah Silverman is a two-time Emmy Award winning comedic, actress, writer, and producer. She currently hosts The Sarah Silverman Podcast which is available on iTunes and wherever podcasts are available. She has several upcoming projects, including the forthcoming HBO Max animated series Santa Inc, opposite Seth Rogen, TBS’ Stupid Pet Tricks, an expansion of the famous David Letterman late night segment and the indie psychological thriller Viral starring alongside Blair Underwood. Next February, she will co-star opposite Jennifer Lopez, and Owen Wilson in the feature film MARRY ME. Silverman served as creator, executive producer, and host of the Emmy-nominated series I Love You, America, which streamed weekly on Hulu and saw her connecting with people through honesty and humor. On stage, she continues to be recognized as a force in standup comedy. Her latest standup special, A Speck of Dust, debuted on Netflix in May 2017 and culminated in two Emmy Award nominations and a Grammy Award nomination. Her additional film and television work includes Battle of the Sexes, I Smile Back, Wreck It Ralph, Wreck It Ralph 2: Ralph Breaks The Internet, Masters of Sex, and Bob’s Burgers. Her first book – a memoir called The Bedwetter: Stories of Courage, Redemption, and Pee – went on to become a New York Times Bestseller and is currently being adapted into a musical with the Atlantic Theater Company to premiere in April 2022.

**AMY ZVI | EXECUTIVE PRODUCER**

A talent manager and Emmy-nominated producer, Amy Zvi currently serves as an executive producer on the upcoming HBO Max series Santa Inc, starring Sarah Silverman and Seth Rogen, and the upcoming TBS series, Stupid Pet Tricks, also starring Sarah Silverman and produced by David Letterman. Previously, she was an executive producer for Hulu’s I Love You, America as well as Netflix’s Bumping Mics and Historical Roasts. She has been a part of numerous other projects including Sarah Silverman’s Emmy award-winning HBO comedy special “Sarah Silverman: We Are Miracles”; Netflix’s “Sarah Silverman: A Speck of Dust”; and Comedy Central’s “Jeff Ross Presents Roast Battle,” “The Burn,” “Jeff Ross Roasts Cops,” “Jeff Ross Roasts the Border: Live from Brownville, Texas,” and the critically acclaimed “Jeff Ross Roasts Criminals: Live From Brazos County Jail.”

Before making the transition to management and producing, Zvi spent 11 years as a Publicist at BNC (now PMK*BNC), where she was a Vice President in their Entertainment Division. At BNC, she led many high-profile talent public relations campaigns and worked on corporate accounts such as T-Mobile, PlayStation, and General Motors.

She currently manages Sarah Silverman, Nikki Reed, Jeff Ross, Georgia King, and a handful of other emerging talent.

**RUSSEL LONG | EXECUTIVE PRODUCER**

Russell Long is an award-winning activist, entrepreneur, producer-director, and sailor. He has played pivotal roles in the United States’ first law to reduce greenhouse gas pollution from automobiles, the ban on smoking in San Francisco restaurants, and regulations to reduce environmental damages from cruise ships and other large vessels, two-stroke marine engines, flame retardant chemicals, and the toxic gas additive MTBE. He has published opinion pieces for The New York Times, L.A. Times, Boston Globe, San Francisco Chronicle, and appeared on major media outlets including CNN, MSNBC, BBC, and CBS. He currently leads a green-oriented
multi-family real estate firm with projects in California, Washington, Utah, and Arizona. His Executive Producer credits include the SOMEPLACE WITH A MOUNTAIN narrated by Chevy Chase (PBS), A SHELTERED SEA (PBS), SWEET DREAMS (HBO), CHLOE and THEO (theatrical), and was Co-Executive producer of THE ISLAND PRESIDENT (PBS, Toronto Audience Award). He also produced and directed ROOM TO BREATHE (PBS). He developed Type-1 diabetes in 2015.

SARAH LUCAS | EXECUTIVE PRODUCER

Sarah Lucas is an entrepreneur and venture capitalist, a writer and visual storyteller, and a passionate philanthropist based in Silicon Valley. In her roles as General Partner at Lucas Venture Group and Partner at Celesta Capital, she works with a diverse group of founders and their teams to build transformative companies across a variety of sectors. As the Co-Founder and former CEO of Beyond Type 1, she was the driving force behind building the largest digital diabetes community in the world. She served as Executive Producer for BIKE BEYOND, capturing the 10-week cross country journey of a team of amateur cyclists living with Type 1 diabetes. To date, she has raised over $15 million for Bay Area and national organizations focused on youth, health, and education. Sarah is the mother of four incredible children, enjoys yoga, hiking with her puppy, playing Mahjong, and blogging about climate action.

TRISH ADLERIC | EXECUTIVE PRODUCER

Trish Adlesic is an Oscar and Emmy-nominated documentary producer for her work on Gasland and Gasland Part II. She teamed with director Josh Fox and HBO to produce these seminal documentaries exposing the environmental devastation and public safety hazards of “fracking.” Gasland premiered at the Sundance Film Festival in 2010 and Gasland Part II premiered at the Tribeca Film Festival in 2013 to much acclaim. Trish has over 20 years of experience working in narrative filmmaking with such notable directors as Jim Sheridan (In America, Get Rich or Die Tryin’), Sidney Lumet (Night Falls on Manhattan), Gus Van Sant (Finding Forrester), James L. Brooks (As Good as It Gets) and Michael Mann (The Insider). Trish also worked in episodic television for 15 years as the Location Manager for NBC’s Law & Order: SVU series and has been a contributing member of the Director’s Guild of America for 19 years.

LAURAN BROMLEY | EXECUTIVE PRODUCER

Lauran Bromley is the CEO of several international companies based in England and Guam. Lauran originally hails from Hawaii, where she attended the Hawaii School for Girls – La Pietra, graduating in 1976. She then attended the University of Southern California where she majored in cinema and minored in business. Lauran began her professional career in Chicago working for Stern Electronics, where she was the director of marketing and learned the manufacturing, distribution, and management of gaming systems. In 1989, she founded Bromley Inc., a global manufacturer of redemption games. She is currently one of only two female presidents in the industry today.

CAITLIN BOYLE | SOCIAL IMPACT STRATEGIST

Caitlin is a leading advisor for distributors and independent film teams seeking to use film as a tool for social impact while maximizing reach and visibility. From 2008-2018, Caitlin was Founder & Executive Director of boutique distribution firm Film Sprout, which helmed 50 grassroots release campaigns and guided more than 300 additional film teams. Caitlin serves as the Director of Filmmaker Development at DOC NYC, and as a project manager at Hartley Media Impact Initiative, and has previously served on board and advisory positions with the Northwest Film Center, UnionDocs, Northwest Documentary, NYU’s Cinema Research Institute, and the Paley Center for Media.

RED OWL | SOCIAL IMPACT PRODUCERS

RED OWL is an impact production company that works with filmmakers, changemakers, programmers, and funders to leverage the power and potential of storytelling and art. Our strategy is built by forging meaningful, respectful, and mutually beneficial partnerships that strive to create change at the local, regional, and national level. Helmed by Eliza Licht, a former TV Executive at PBS’s POV, who has worked in the field of documentary impact and engagement for over 20 years, RED OWL is a team of impact producers and audience engagement strategists that is women led, majority BIPOC and includes queer and trans team members, all of whom are true collaborators with agency and initiative in the projects they support. We work with projects that are that tell diverse, nuanced, and often under-represented stories, often made by filmmakers who are themselves BIPOC, gender diverse, queer, and personally invested in the narratives they share. RED OWL’s recent campaigns include ABORTION HELPLINE: THIS IS LISA, DISCLOSURE, STORM LAKE, and ROLL RED ROLL.

POST ROAD PICTURES
Post Road Pictures is founded by filmmakers, Scott Alexander Ruderman and Rachael Dyer. Their projects include films that tell meaningful stories focused on capturing untold truths raising questions with bold voices. Their work has been showcased both domestically and internationally on premium streamers and broadcast networks including Apple +, Netflix, BBC, HBO, Discovery +, A+E, Hulu, and Disney as well as notable festivals such as SXSW, Big Sky Documentary Film Festival and Mountain Film Festival. Post Road Pictures have been recognized with notable awards and accolades to date.

**SALTY FEATURES**

SALTY Features is an independent production company based in New York City. Their goal is to create media that is thought-provoking, vital, and enhances the world. They're interested in projects that explore moral complexity, ask important questions, look at our world through new lenses, and reveal untold truths. Their films have been presented around the world and have won numerous awards (including an Oscar, Emmy, and many festivals and other accolades). They look to deepen the reach and impact of our work through innovative partnerships and campaigns.

**SONS OF RIGOR I PRODUCTION PARTNER**

Sons of Rigor Films is an independent film finance & co-production company that was founded with the aim of finding and supporting talented indie filmmakers looking to make original fiction & cinematic documentary films. They support fiction films that explore important and topical themes through original perspectives and documentaries that have the potential to spark meaningful conversations. Their film THE BETA TEST premiered at the Berlin International Film Festival & Tribeca Film Festival 2021.

**DENOVO INITIATIVE I PRODUCTION PARTNER**

The deNovo Initiative is a private foundation, established in December of 2021, dedicated to supporting storytellers who challenge our values, opinions, and beliefs, propelling their stories as catalysts for building empathy and changing hearts and minds. The deNovo Imitative believes personal, compelling storytelling can boost the respect people bestow on others, and overcome political polarization, racism, anti-immigrant anger, ageism, ab list, and cultural divisions. Thought-provoking stories educate, engage, and empower audiences to move from an “us and them” to a “you and I” mindset. Their grants and investments will help storytellers create content to illuminate new perspectives as well as ensure those perspectives are widely seen and heard, giving these stories the opportunity to catalyze more understanding and acceptance for our shared humanity.

**SOCIAL CONSTRUCT I PRODUCTION PARTNER**

Founded by producer Zak Kilberg, Social Construct is dedicated to curating a range of socially relevant and impactful media projects. The company’s projects, which include 2021 Golden Globe-winner THE MAURITIANIAN and 2019 International Emmy-winner BELLINGCGAT, have been acquired by top studios and distributors worldwide, including Universal, Lionsgate, Netflix, HBO, Showtime, IFC, Amazon Studios, STX, etc., as well as boasting laurels from Sundance, Berlin, SXSW, Hotdocs, IDFA and BAFTA.
IN THE PRESS (PAY OR DIE)

ROTTEN TOMATOES - 100% SCORE
https://www.rottentomatoes.com/m/pay_or_die_2023

SLASH FILM / Ethan Anderton
March 19, 2023: 8 out of 10 review of the film

FILM INQUIRY / Stephanie Archer
March 17, 2023: Positive review of the film
https://www.filminquiry.com/sxsw-ff-2023-pay-or-die/

AWFJ / Diane Carson
March 13, 2023: Positive review of the film
https://awfj.org/blog/2023/03/13/pay-or-die-sxsw2023-review-by-diane-carson/

AWFJ / Leslie Combemale
March 13, 2023: 4 out of 5 stars review of the film
https://awfj.org/blog/2023/03/13/pay-or-die-sxsw2023-review-by-leslie-combemale/

SCREEN DAILY / Nikki Baughan
March 13, 2023: Positive review of the film
https://www.screendaily.com/reviews/pay-or-die-sxsw-review/5180120.article

THE HOLLYWOOD REPORTER / Frank Scheck
March 11, 2023: Positive review of the film
https://www.hollywoodreporter.com/movies/movie-reviews/pay-or-die-review-1235345906/

DISAPPOINTMENT MEDIA / Sean Boelman
March 11, 2023: 4 out of 5 review of the film
https://www.disappointmentmedia.com/reviews/sxsw-2023-pay-or-die-the-most-timely-doc-at-sxsw

INDIEWIRE / Brian Welk
March 12, 2023: “The Oscars Take Some Air Out of SXSW’s Sails, but the Festival Is ‘Building Back’ Strong”
https://www.indiewire.com/2023/03/sxsw-2023-so-far-recap-oscars-1234818537/#recipient_hashed=d0a3a18efbd1481f91a9b7e0060c144f641a1368416485f20fb015b330b8789e

BUT WHY THO? / Cait Kennedy
March 11, 2023: Positive review of the film
https://butwhytho.net/2023/03/review-pay-or-die-dares-to-search-for-hope/

ELEMENTS OF MADNESS / Justin Waldman
March 11, 2023: 4 out of 5 stars review of the film
https://elementsofmadness.com/2023/03/11/pay-or-die/

THE FILM EXPERIENCE / Abe Friedtanzer
March 11, 2023: B+ review of the film

JOSH AT THE MOVIES / Allison Brown
March 11, 2023: 3.5 out of 5 stars review of the film
https://joshatthemovies.com/2023/03/11/sxsw-2023-pay-or-die/

NPR 1A / Jenn White
https://www.npr.org/2023/03/08/1162043165/the-issues-americans-face-getting-insulin
ON SOCIALS

Please read!

Sarah Silverman
@SarahSilverman

Pay or Die’s statement regarding Eli Lilly’s decision to cap insulin prices at $35 per month.

While we commend Eli Lilly in taking this first step in capping insulin prices at $35 and hope that Novo Nordisk and Sanofi follow suit, it is important to remember that the key issue is not about these companies voluntarily slashing prices; it’s about changing laws so the insulin manufacturers do not have the ability to raise the prices again. This is the life or death issue that we focus on in our documentary “Pay Or Die.” It’s also important to note that insulin is just one of the many expensive prescription drugs in the U.S., which is why we need to call for reform. Affordable medication needs to be a basic human right within reach for all Americans.

12:16 AM · Mar 2, 2023 · 173.1K Views
74 Retweets 523 Likes
IN THE PRESS (THE ISSUE)

NEW YORK TIMES
Eli Lilly Says It Will Cut the Price of Insulin

Republicans force the removal of a measure that would cap insulin prices at $35 for private insurers.

USA TODAY
My son needs insulin to survive. Plans to lower drug costs are welcome, but not enough.
https://www.usatoday.com/story/opinion/voices/2023/03/20/insulin-price-cap-necessary-diabetes/11478117002/?gnt-cfr=1

Eli Lilly to cut insulin prices up to 70% amid federal pressure to lower costs

Medicare caps insulin costs at $35 a month. Can Biden get that price for all Americans?

WALL STREET JOURNAL
Diabetes Drug Giant Sanofi Cuts Insulin Prices by Up to 78%

Novo Nordisk to Slash Insulin Prices by Up to 75%
https://www.wsj.com/articles/insulin-price-cut-novo-nordisk-cb0f2061

Eli Lilly’s Insulin Decision Puts Others in Hot Seat
https://www.wsj.com/articles/eli-lillys-insulin-decision-puts-others-in-hot-seat-45c113a1

Eli Lilly to Cut Prices of Insulin Drugs by 70%, Cap Patient Costs at $35

Biden Calls for Insulin Cap, Praises Medicare Drug Negotiation

WASHINGTON POST
New insulin price caps are limited in scope
https://www.washingtonpost.com/politics/2023/01/05/new-insulin-price-caps-are-limited-scope/

Over 1 million Americans with diabetes rationed insulin in past year

The GOP blocked an insulin price cap: What it means for diabetics

LOS ANGELES TIMES
Column: Eli Lilly is slashing insulin prices, but hold your applause

THE ASSOCIATED PRESS
Novo Nordisk will cut some U.S. insulin prices by up to 75% starting next year
https://www.npr.org/2023/03/14/1163354744/insulin-price-cuts-novo-nordisk-diabetes

CNN
California moves to cap insulin cost at $30, start manufacturing naloxone
Eli Lilly to cut insulin prices, cap costs at $35 for many people with diabetes

1.3 million Americans with diabetes rationed insulin in the past year, study finds

NPR
California enters a contract to make its own affordable insulin
https://www.npr.org/2023/03/19/1164572757/california-contract-cheap-insulin-calrx

Eli Lilly cuts the price of insulin, capping drug at $35 per month out-of-pocket
https://www.npr.org/2023/03/01/1160339792/eli-lilly-insulin-price

NBC NEWS
Nearly 1 in 5 U.S. adults with diabetes ration insulin to save money, study finds

Despite $35 insulin price cap, pricing pressure continues
https://www.nbcnews.com(now/video/despite-35-insulin-price-cap-pricing-pressure-continues-161316933893

Insulin costs will be capped in 2023, but most people with diabetes won’t benefit

BOSTON GLOBE
1.3 million Americans ration insulin because of the cost, study says

BLOOMBERG
Insulin Spending Caps Won’t Work. Here’s a Better Idea
https://www.bloomberg.com/opinion/articles/2022-09-09/insulin-prices-are-surging-here-s-how-congress-can-rein-them-in

CNBC
Biden proposal to cap all insulin prices at $35 a month has little chance of passing Congress

CBS NEWS
More than 1 million Americans ration their insulin as the drug’s cost skyrockets

THE HILL
Sanders unveils legislation capping insulin costs at $20 per vial

Cost of insulin is driving Americans into debt, study finds

BBC
Drug giant Sanofi becomes latest to cap US insulin prices

THE GUARDIAN
‘I skip meals to make my insulin last’: the cost of diabetes in the global south

GOOD MEN PROJECT
California Attorney General Sues Drugmakers Over Inflated Insulin Prices

SUSAN COLLINS
Diabetes Caucus Co-Chairs Collins, Shaheen Release Bipartisan Legislation to Lower Insulin Costs

ALL ON GEORGIA
Senators Reverend Warnock, Kennedy Introduce Bipartisan Legislation to Cap Insulin Costs at $35 a Month for Everyone